

Wellbeing of future generations community profile

Rural - Conwy County Borough

Key points

Population characteristics - older age structure than Wales and GB, with noticeably small proportion in all age groups under 45. Low net population growth in past 10 years. Population density very low. Ethnicity & religion significantly less diverse than national averages. Welsh speakers much higher than Welsh average - highest sub area in Conwy CB.

Health - limiting long term illness above England & Wales average but well below Conwy CB levels. High levels of hypertension, compared to Wales average.

Housing and living arrangements - pensioner only households much higher than national average, but below Conwy CB average. Proportion of households with children low. High levels of owner occupation & low levels of social renting. House prices above Welsh average.

Community safety - crime rates very low.

Economy - residents' employment in manufacturing, communications/finance/property, and professional/technical/scientific industries comparatively low. Comparatively high employment in agriculture, construction, accommodation & food services (tourism), and education. Unemployed claimant rate is low. People aged 50+ make up a larger proportion of unemployed claimants than average.

Income and benefits - household income levels below national average, but higher than Wales or Conwy CB level. Relatively low proportion of people claiming benefits.

Poverty & deprivation - though overall levels are low compared to national figures, the balance of children in families receiving Working Tax Credits is more skewed towards in-work families than the national average, suggesting wages are particularly low in the area. Higher than average levels of deprivation in the access to services and housing domains of the Welsh Index of Multiple Deprivation. 9 out of 11 of LSOAs are amongst the 10% most deprived in Wales for access to services.

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Population characteristics

Population, age and gender 2014 (ONS MYE)

	Rural		Conwy CB	Wales	GB
	Number	%	%	%	%
Mid-year population 2004	17,400	Change	Change	Change	Change
Mid-year population 2014	17,650	1.5%	3.6%	4.9%	7.8%
Males	8,800	49.9%	48.5%	49.2%	49.2%
Females	8,850	50.1%	51.5%	50.8%	50.8%
Aged 0-15	2,800	15.8%	16.3%	18.0%	18.8%
Aged 16-29	2,500	14.2%	14.4%	18.2%	18.3%
Aged 30-44	2,700	15.2%	15.4%	18.0%	19.7%
Aged 45-64	5,500	31.2%	27.8%	26.3%	25.5%
Aged 65+	4,200	23.6%	26.2%	19.5%	17.7%
Population density 2014 (persons/ha)		0.18	1.03	1.49	4.16

Population characteristics (Census 2011)

	Rural		Conwy CB	Wales	E & W
	Number	%			
Born in Wales	11,800	66.7%	54.4%	72.7%	4.9%
Born outside the UK	458	2.6%	4.3%	5.5%	13.4%
Ethnicity - white British	17,330	98.0%	95.4%	93.2%	80.5%
Other white	182	1.0%	2.3%	2.4%	5.5%
Mixed ethnic group	84	0.5%	0.8%	1.0%	2.2%
Other ethnic groups	90	0.5%	1.5%	3.4%	11.8%
Religion - Christian	11,795	66.7%	64.7%	57.6%	59.3%
Other religion	164	0.9%	1.5%	2.7%	8.4%
No religion	4,169	23.6%	26.1%	32.1%	25.1%
(of persons aged 3+)					
Speak Welsh	9,585	55.9%	27.4%	19.0%	-
No skills in Welsh	5,704	33.3%	60.6%	73.3%	-

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Health					
Health and provision of care (Census 2011)					
	Rural		Conwy CB	Wales	E & W
	Number	%			
People with limiting long term illness	3,626	20.5%	24.2%	22.7%	17.9%
People providing unpaid care	2,022	11.4%	11.8%	12.1%	10.3%
Patients with chronic illness, by GP cluster (General Medical Services QOF 2015-16)					
	Rural	Conwy CB	Wales		
Cluster name	Conwy west (best fit)				
Hypertension (high blood pressure)	17.4%	17.5%	15.6%		
Asthma	6.6%	7.0%	6.9%		
Diabetes	5.6%	6.1%	5.9%		
Coronary heart disease	4.2%	4.4%	3.8%		
Chronic obstructive pulmonary disease*	2.5%	2.5%	2.2%		
Epilepsy	0.8%	0.8%	0.8%		
Heart failure	1.2%	1.2%	1.0%		
Cancer	3.0%	3.1%	2.6%		
Dementia	0.9%	1.0%	0.6%		

* lung diseases including chronic bronchitis and emphysema

Based on clusters of GP surgeries as identified by local health boards. The health boards have formally developed arrangements for small groups of GP practices to work collaboratively to develop services in the community, serving populations of between 30 and 50 thousand patients. Clusters are best fit to the sub areas and do not exactly match the same boundaries.

Housing and living arrangements					
Households (Census, 2011)					
	Rural		Conwy CB	Wales	E & W
	Number	%			
Total households	7,551		51,177	1,302,676	23,366,044
All one person household	2,276	30.1%	33.8%	30.8%	30.2%
- one person; aged 65+	1,074	14.2%	17.1%	13.7%	12.4%
All households with dependent children	1,888	25.0%	24.5%	28.2%	29.1%
- lone parents with dependents	335	4.4%	6.2%	7.5%	7.2%
All households of only pensioners	1,904	25.2%	29.2%	22.9%	20.9%
Population in private households	17,486	98.9%	97.7%	98.3%	98.2%
Average household size	2.32		2.20	2.31	2.36
Household facilities					
No central heating	408	5.4%	3.6%	2.3%	2.7%
Overcrowded	253	3.4%	4.3%	5.2%	8.5%
Average rooms per household	6.1		5.6	5.7	5.4
No car	1,008	13.3%	21.7%	22.9%	25.6%
Tenure					
Owner occupied	5,359	71.0%	70.1%	67.8%	64.3%
Rented from social landlord	883	11.7%	11.6%	16.5%	17.6%
Other rented	1,309	17.3%	18.3%	15.7%	18.0%
Dwellings by council tax band (Neighbourhood Stats, March 2011)					
	Rural		Conwy CB	Wales	
	Number	%			
Total dwellings	8,394	100%	55,495	1,375,592	
Band A	523	6.2%	9.3%	14.9%	
Band B	1,291	15.4%	14.3%	21.3%	
Band C	2,070	24.7%	26.9%	21.7%	
Band D	1,426	17.0%	20.8%	16.0%	
Band E	1,658	19.8%	15.7%	13.1%	
Band F	985	11.7%	8.7%	8.0%	
Band G	363	4.3%	3.3%	3.7%	
Band H	57	0.7%	0.7%	0.9%	
Band I	21	0.3%	0.3%	0.4%	

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House prices (Land Registry, 2015; CACI PayCheck, 2015)								
	Rural		Conwy CB		Wales		E & W	
Median (All house types)	£	150,000	£	145,000	£	140,000	£	203,995
Lower quartile (All house types)	£	112,000	£	110,000	£	100,000	£	135,000
Ratio income:houseprice (median)		5.7		6.1		5.8		7.1
Ratio income:houseprice (lower quartile)		7.7		8.2		7.4		8.7

Community safety								
Crime incidences (North Wales Police, 2016)								
	Rural		Conwy CB		Wales		E & W	
	Number	Rate*						
All crime incidences 2015/16	470	26.62		54.02		61.16		78.63
Violence against the person	152	8.61		16.03		16.84		17.32
Theft & handling	88	4.98		13.51		-		-
Criminal damage & arson	93	5.27		9.59		10.19		9.40

*annual crime rate per 1,000 population

Economy & employment								
Industry of employment (Census 2011)								
	Rural		Conwy CB		Wales		E & W	
	Number	%						
All in employment (aged 16-74)	8,943			50,093		1,363,615		26,526,336
Agriculture, forestry & fishing	837	9.4%		2.1%		1.7%		0.9%
Mining, quarrying, energy, water	131	1.5%		1.6%		1.9%		1.5%
Manufacturing	469	5.2%		4.9%		10.5%		8.9%
Construction	885	9.9%		8.2%		8.2%		7.7%
Wholesale & retail	1,112	12.4%		17.0%		15.6%		15.9%
Transport & storage	277	3.1%		3.7%		3.9%		5.0%
Accommodation & food services	801	9.0%		9.9%		6.2%		5.6%
Communication, finance, property	379	4.2%		5.2%		6.6%		9.7%
Professional, scientific, technical	415	4.6%		4.6%		4.3%		6.6%
Administrative & support services	317	3.5%		3.7%		4.0%		4.9%
Public administration & defence	557	6.2%		7.1%		7.9%		6.0%
Education	1,156	12.9%		10.2%		10.1%		9.9%
Health & social work	1,181	13.2%		16.7%		14.5%		12.5%
Other	426	4.8%		5.1%		4.5%		5.0%
No qualifications (all aged 16+)	3,421	23.2%		25.6%		25.9%		22.7%
Level 4+ qualification	4,206	28.6%		25.5%		24.5%		27.2%

Social class (Census, 2011)								
	Rural		Conwy CB		Wales		E & W	
	Number	%						
All aged 16-74	12,988			81,906		2,245,166		41,126,540
Managerial & professional	3,915	30.1%		29.0%		27.4%		31.1%
Skilled	4,863	37.4%		31.8%		29.4%		29.1%
Part / unskilled	3,051	23.5%		27.9%		28.8%		25.2%
Students & other	1,159	8.9%		11.3%		14.5%		14.6%

Unemployment (claimant count) (NOMIS, 2016)								
	Rural		Conwy CB		Wales		GB	
Dec-15	105	1.0%		2.3%		2.2%		1.7%
Mar-16	120	1.1%		2.5%		2.4%		1.9%
Jun-16	90	0.9%		2.2%		2.2%		1.8%
Sep-16	80	0.7%		2.1%		2.2%		1.8%
Claimants aged 16-24 (Sep-16)*	15	18.8%		22.7%		25.8%		22.5%
Claimants aged 50+ (Sep-16)*	25	31.3%		27.6%		22.1%		23.8%

* Rounded to nearest 5. % is of all claimants.

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Income & benefits					
Household income (CACI PayCheck, 2015)					
	Rural		Conwy CB	Wales	GB
	£	%			
Median income	26,150		23,750	24,250	28,700
Lower quartile	14,600		13,500	13,600	15,450
Households below 60% GB median (= £17,173)		24.3%	27.5%	27.1%	22.5%
Benefits (NOMIS, 2016)					
	Rural		Conwy CB	Wales	GB
	Number	%			
February 2015					
All working age client group*	1,080	10.3%	16.0%	16.3%	12.5%
Job seekers*	110	1.1%	2.5%	2.5%	2.0%
ESA/incapacity benefits*	565	5.4%	8.3%	8.6%	6.3%
Lone parent*	60	0.6%	1.2%	1.3%	1.1%
Other income related*	20	0.2%	0.4%	0.3%	0.3%
All key out of work benefits*	755	7.2%	12.4%	12.8%	9.7%
Carers*	165	1.6%	2.0%	2.0%	1.5%
Disabled*	130	1.2%	1.4%	1.3%	1.1%
Bereaved*	30	0.3%	0.3%	0.2%	0.2%
Pension credit**	750	17.6%	19.3%	20.3%	18.6%
February 2016					
All working age client group*	960	9.2%	14.6%	15.2%	11.8%
Job seekers*	65	0.6%	1.7%	1.9%	1.5%
Incapacity benefits*	540	5.2%	8.0%	8.4%	6.2%
Lone parent*	55	0.5%	1.2%	1.2%	1.1%
Other income related*	15	0.1%	0.3%	0.3%	0.2%
All key out of work benefits*	675	6.5%	11.2%	11.8%	9.0%
Carers*	170	1.6%	2.1%	2.1%	1.6%
Disabled*	90	0.9%	1.1%	1.1%	1.0%
Bereaved*	25	0.2%	0.3%	0.2%	0.2%
Pension credit**	690	16.0%	17.7%	18.7%	17.1%

* % is of all work age ** % is of all receiving state pension

Poverty and deprivation					
Children in families receiving tax credits (HMRC, 2016)					
	Rural		Conwy CB	Wales	GB
Children in in-work families	1,450	45.7%	44.4%	40.0%	38.8%
Children in out-of-work families	365	11.5%	20.5%	22.1%	19.8%
Total	1,815	57.2%	64.9%	62.1%	58.6%
<i>As % all children. In work is working 16 hrs a week or more</i>					
Welsh index of multiple deprivation (Welsh Government, 2014)					
	Rural		Conwy CB		
Total LSOAs in area	11		71		
No. LSOAs in most deprived:	10%	25%	10%	25%	
In each deprivation domain					
Overall Index	0	0	4	11	
Income	0	0	4	19	
Employment	0	0	4	14	
Health	0	0	1	7	
Education	0	0	3	7	
Access to services	9	9	9	19	
Community safety	0	0	5	20	
Physical environment	0	0	0	8	
Housing	2	5	11	20	

Deprivation data shows how many lower super output areas (LSOAs) in the area are in the 10% and 25% most deprived LSOAs in Wales.