

# Conwy and Denbighshire Public Services Board



## Background...

The Conwy and Denbighshire Public Services Board was formed in April 2016, following the introduction of the Wellbeing of Future Generations (Wales) Act 2015. The PSB is a collection of public bodies working together to improve the economic, social, environmental and cultural well-being in Conwy and Denbighshire.

It is a statutory board, with the following members:

- ❖ Betsi Cadwaladr University Health Board
- ❖ Community and Voluntary Support Conwy
- ❖ Conwy County Borough Council
- ❖ Denbighshire County Council
- ❖ Denbighshire Voluntary Services Council
- ❖ National Probation Service
- ❖ Natural Resource Wales
- ❖ North Wales Fire and Rescue Service
- ❖ North Wales Police
- ❖ North Wales Police and Crime Commissioners Office
- ❖ Public Health Wales
- ❖ Wales Community Rehabilitation Company
- ❖ Welsh Government

The Conwy and Denbighshire PSB are focused on improving their communications and this update has been produced to inform you about what the board has been up to so far and what the board has got planned over the next few months.

## Next Steps...

- The Board are holding a workshop early next year to begin discussing the implications of the Local Wellbeing Assessment and what this means to the Conwy and Denbighshire region.
- Local Wellbeing Assessment circulated for consultation in the New Year.
- As part of the First 1000 Days interim priority, the PSB is organising an event on the **6<sup>th</sup> February 2017** to map the system from conception to 2 years of age across Conwy and Denbighshire.

## Work to Date...

### Local Wellbeing Assessment

Under the Act, the PSB has to prepare and publish an assessment on the state of the economic, social, environmental and cultural well-being of Conwy and Denbighshire which will inform the development of a Wellbeing Plan for the board.

The first draft of the assessment has been produced and the PSB are currently starting to review this work. The Local Wellbeing Assessment will go out to consultation in the New Year.

### Communication

The PSB have identified communication as an interim priority, recognising the importance of communicating to residents and adopting channels that the public use for communication (e.g. accessing internet on phone, social media, utilising apps etc). As an initial starting point the PSB have mutually agreed to like / follow each other's social media accounts in order to extend public agencies' reach and to share and retweet messages.

The PSB also want their organisations to become a more flexible workforce and extend this to a collaborative setting. Work is underway to make sure staff across all the PSB organisations can access their network in partner buildings and allowing access to hot desking spaces on a casual basis.

Finally under this priority the PSB also want to improve and encourage information sharing within their individual organisations and get the message out to their workforce that information governance should be seen as an enabler and not a barrier. The PSB want to know if their managers are having issues with other organisations not sharing information and will look to resolve at the PSB.

### The First 1000 Days of Life

The PSB has identified the First 1000 Days of Life as an interim priority, recognising the focus on this period is closely aligned to the sustainable development principle embedded within the Wellbeing of Future Generations (Wales) Act 2015.

The First 1000 Days of Life seeks to prevent adverse childhood experiences occurring, by ensuring families are well equipped to deal with the stresses of everyday life, especially during pregnancy and early parenthood.

The board agreed the first step for this interim priority is to hold a mapping workshop to gather information about the current system across Conwy and Denbighshire.